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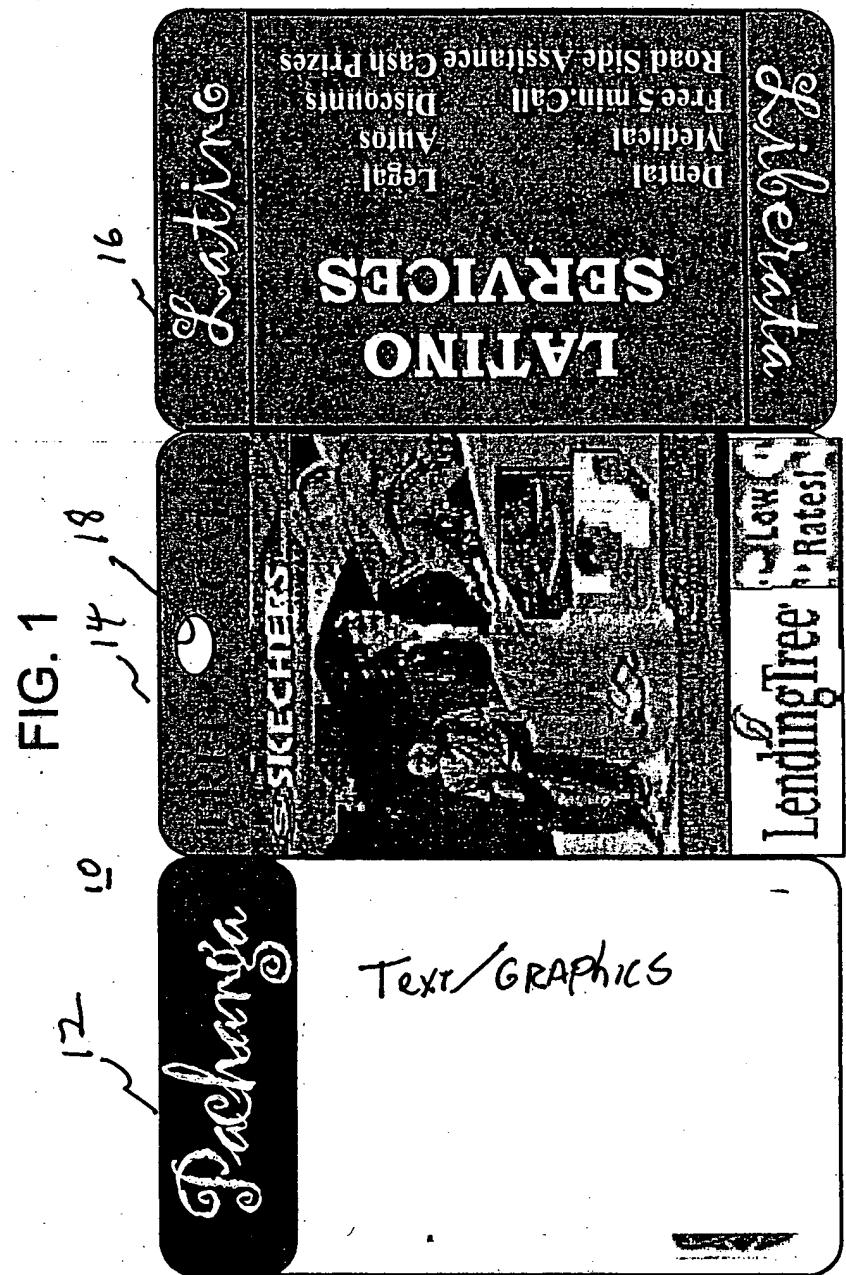
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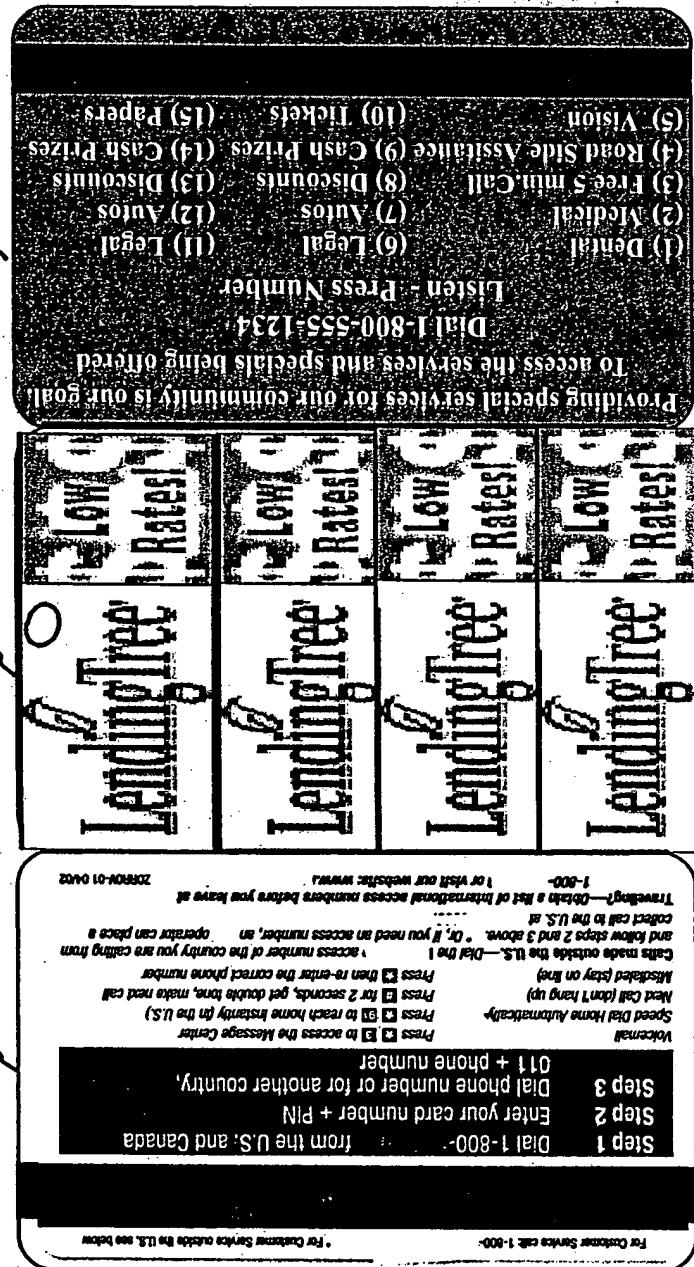
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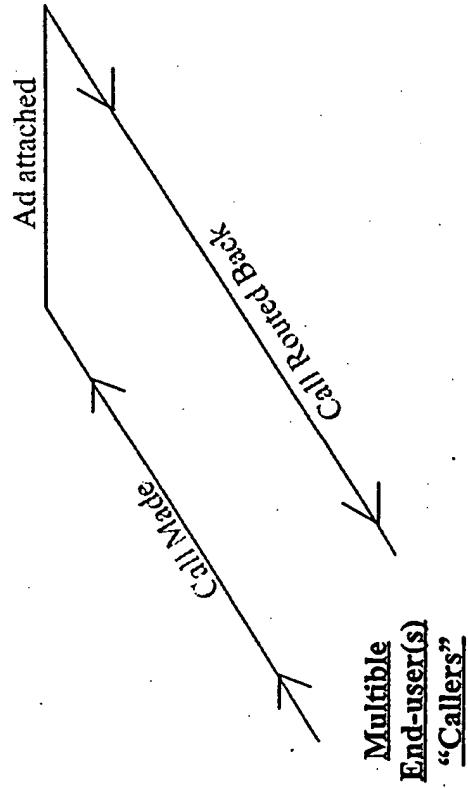
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## **BROKER**

Secure advertisers,  
Create Commercial,  
Dispatch it to different  
Service Centers

### **Service Bureau(s) System #1**

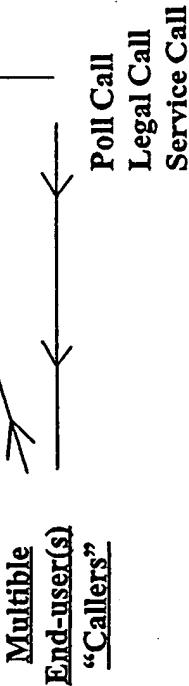
1. Call received.
2. An Advertising message is attached.
3. Call sent back with an ad.



### **Service Bureau(s) System #2**

1. Call received.
2. Caller requests specific function
3. Call rerouted to new call function
4. After re-directed call is over call is routed back or cut off.

## **Service Bureau**



**FIG. 3**

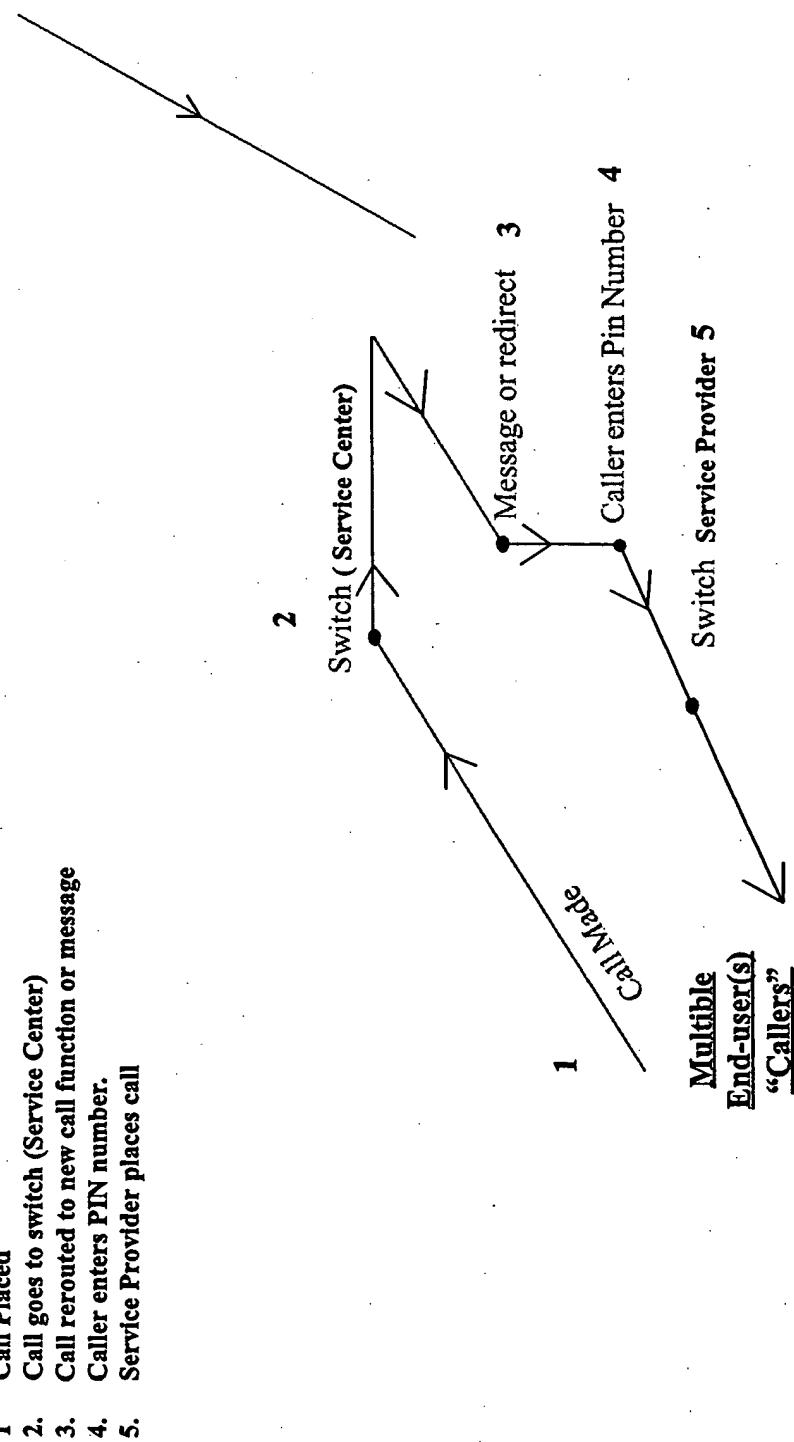
## Operational Flow

### Example #1 End-user with service provider IVR capabilities

- 1 Call Placed
- 2 Call goes to switch (Service Center)
- 3 Call rerouted to new call function or message
- 4 Caller enters PIN number.
- 5 Service Provider places call

**BROKER**

Secure advertisers,  
Create Commercial,  
Dispatch it to different  
Service Centers



**FIG. 4**

## Operational Flow

### BROKER

Secure advertisers,  
Create Commercial,  
Dispatch it to different  
Service Centers

#### Example # 2 End-user without service provider IVR capabilities

- 1 Call Placed
- 2 Call goes to switch (Call Center)
- 3 Call rerouted to new call function or message
- 4 Call rerouted through the Internet to Callers service provider.
- 5 Caller enters PIN number.
- 6 Service Provider places call

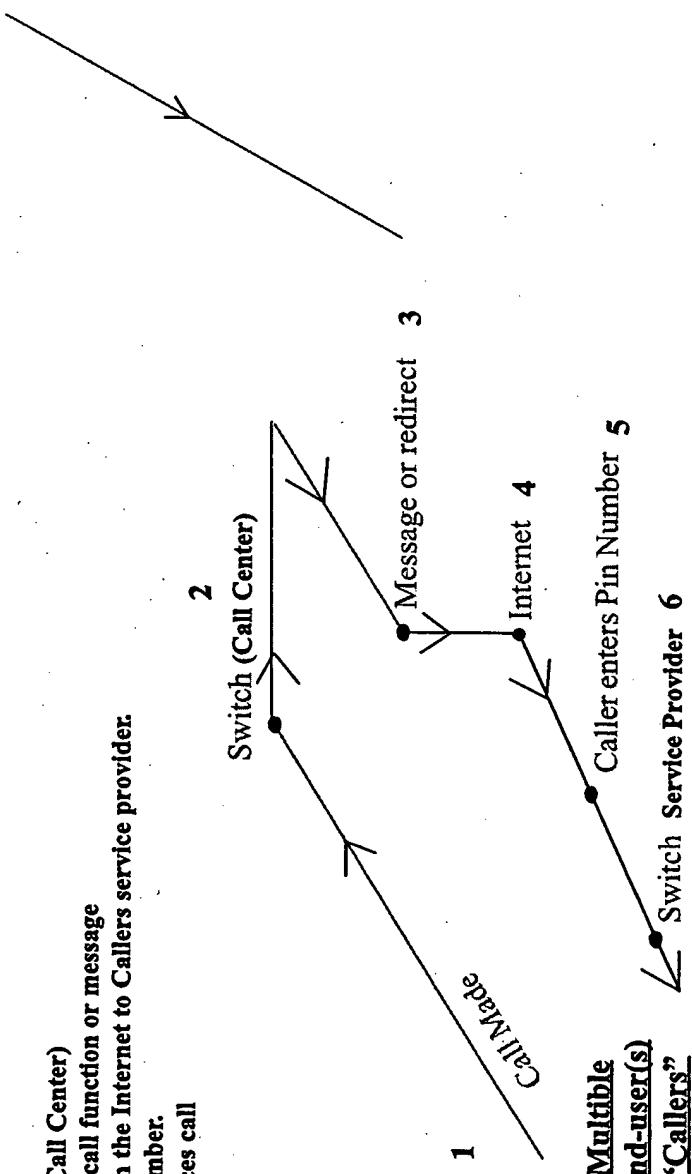
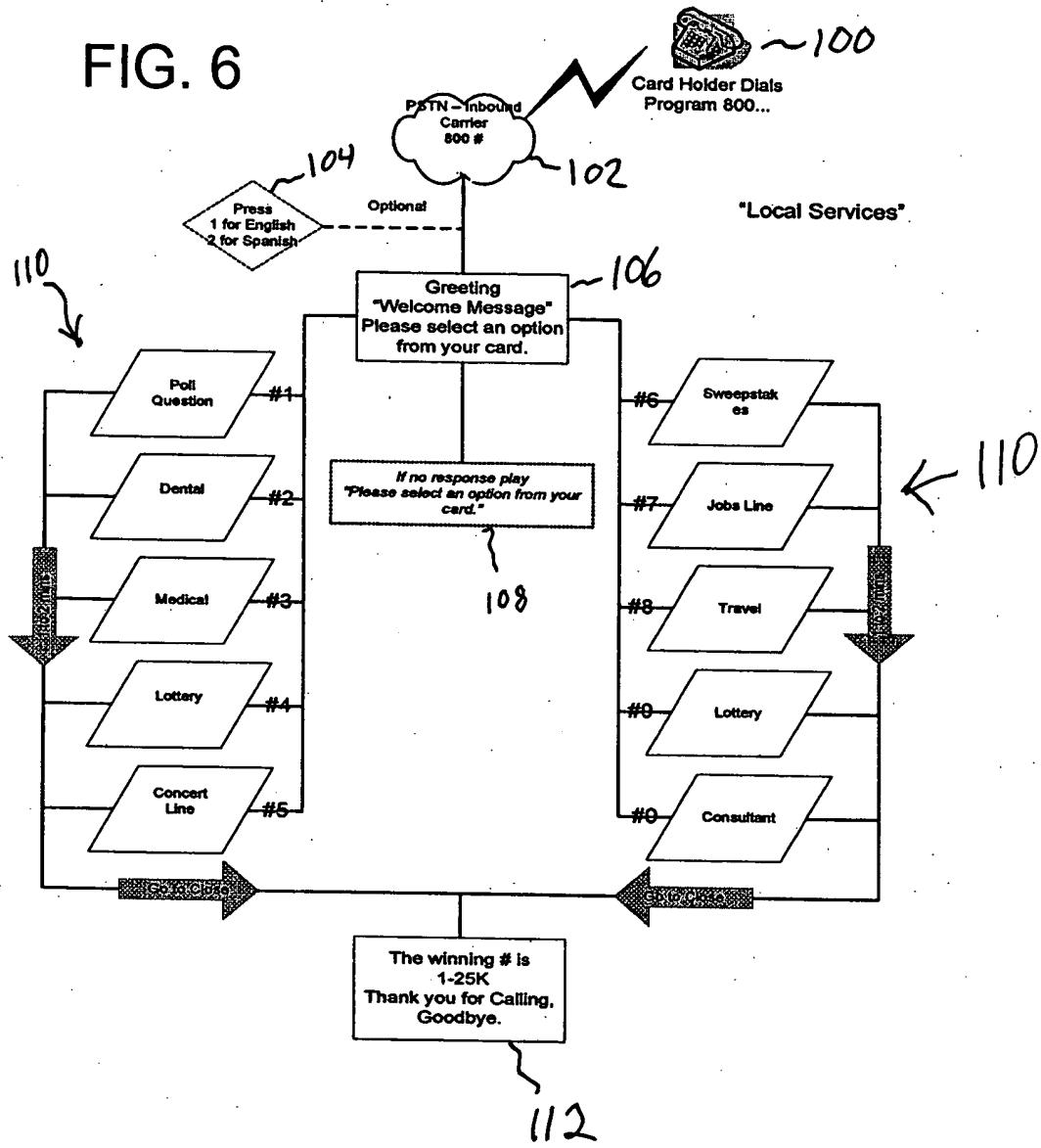
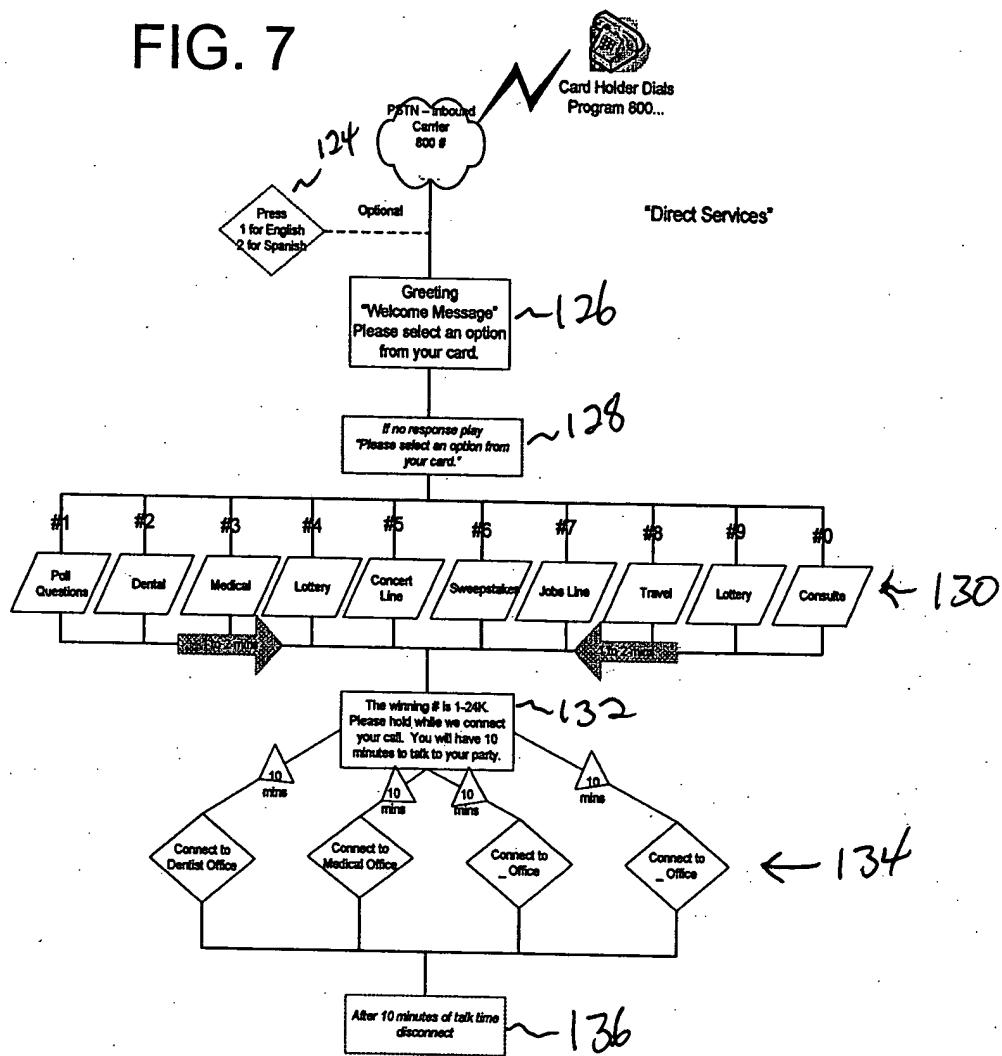


FIG. 5

FIG. 6



**FIG. 7**



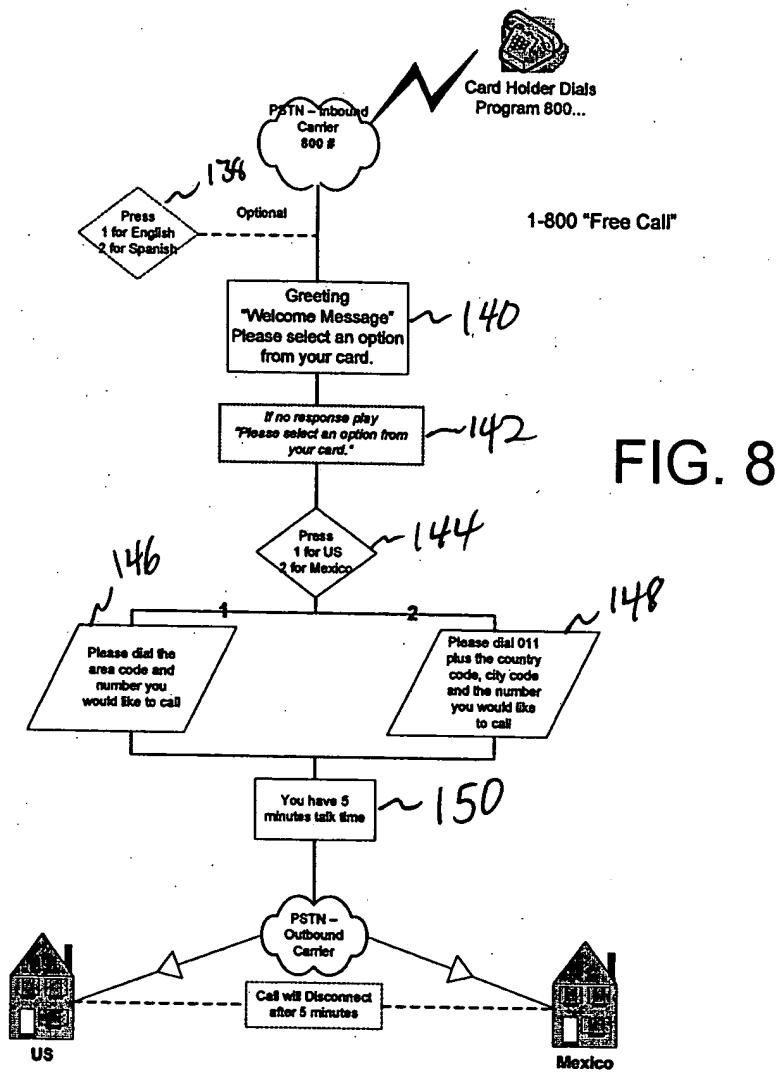


FIG. 8



**Exclusive Discounts  
& Distribution Centers**

**Exclusive Discounts  
& Distribution Centers**

Franks Auto	Franks Auto
1124 Main st, Kitz	1124 Main st, Kitz
Johns house	Johns house
1124 Main st, Kitz	1124 Main st, Kitz
Mikes Food	Mikes Food
1124 Main st, Kitz	1124 Main st, Kitz
Bakery	Bakery
1124 Main st, Kitz	1124 Main st, Kitz
Records	Records
1124 Main st, Kitz	1124 Main st, Kitz
Video Rental	Video Rental
1124 Main st, Kitz	1124 Main st, Kitz
Cell Phones	Cell Phones
1124 Main st, Kitz	1124 Main st, Kitz
ABC Bank	ABC Bank
1124 Main st, Kitz	1124 Main st, Kitz
ABC Bank	ABC Bank
1124 Main st, Kitz	1124 Main st, Kitz
Safeway	Safeway
1124 Main st, Kitz	1124 Main st, Kitz



**FIG. 10**

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